

# EXHIBIT 1

## Sample of 20 Facebook ads

1

RuOpen - Открытая Россия  
Брандрайв · 4k  
Residents of Surgut are having fun at -37C  
Как отдыхают жители Сургута в -37C  
See Translation



Like Comment Share

Page: RuOpen - Open Russia  
Text: "Residents of Surgut are having fun at -37C"

2

RuOpen - Открытая Россия  
Брандрайв · 4k  
Lucky Russian  
Везучий русский  
See Translation



Like Comment Share

Page: RuOpen - Open Russia  
Text: "Lucky Russian"

3

Политкач  
Брандрайв · 4k  
Выпьем за... политику!  
See Translation



Like Comment Share

Page: Politkach  
Text: "Let's drink to politics"

4

Теория Зла  
Брандрайв · 4k  
Расскажите, в чём с вами произошло странного или страшного за этот год? Самым сумасшедшему котировкам ставьте лайк!  
See Translation



Like Comment Share

Page: Elite Theory  
Text: Tell us what strange or scary things have happened to you in the last year? Put a "like" next to the craziest stories

5

Политкач  
Брандрайв · 4k  
ЭТИ НОВОСТИ НЕ РАССКАЖУТ ПО ТВ  
See Translation

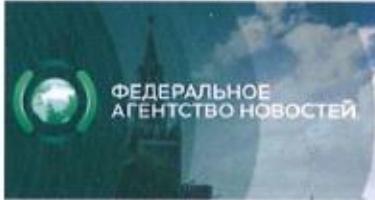


Like Comment Share

Page: Elite Theory  
Text: "ЭТИ НОВОСТИ НЕ РАССКАЖУТ ПО ТВ"

6

Федеральное агентство новостей  
Брандрайв · 4k  
Подпишитесь, чтобы быть в курсе важных новостей в стране и мире.  
<https://t.me/fanafan>  
See Translation



Like Comment Share

Page: Federal News Agency  
Text: "Sign up to be in the know about the important news in the country and the world" -- links to Federal News Agency Telegram channel!"

7

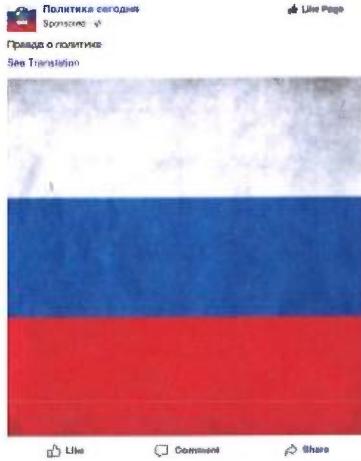
Политика сегодня  
Брандрайв · 4k  
Праздник о политике  
See Translation



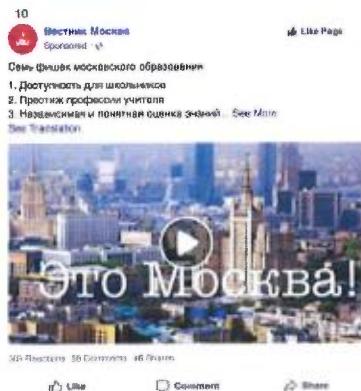
Like Comment Share

Page: Federal News Agency  
Text: "Sign up to be in the know about the important news in the country and the world" -- links to Federal News Agency Telegram channel!"

8



Page: Politics Today  
Text: "Truth about politics"



Page: Herald of Moscow  
Text: Seven pillars of Moscow's education  
1) Accessibility for schoolchildren  
2) the prestige of the teaching profession  
3) knowledge assessment  
4) natural science and engineering education  
5) Moscow's school of electronics  
6) the Saturday of a Moscow schoolboy  
7) the openness of the seven pillars of Moscow's education  
Video promotes Russian, and particularly, Moscow's education system as above all

## КРАСИВО О РОССИИ

[Like Page](#)

[Comment](#)

[Share](#)

### Page: Politics

Text: These news won't be on TV Image  
Text: "Our News. Beautiful about Russia"

8



Подпишитесь на наш Instagram! Политика тоже может быть вкусной!

[See Translation](#)

## УГАДАЙ КАНДИДАТА УГАДАЙ КАН



Политика на разработке

[Learn More](#)

[Like](#)

[Comment](#)

[Share](#)

### "Page: Politkach

Text: "Sign up for our Instagram! Politics can also be delicious" :)  
Image Text: "Guess the candidate" Logo for 2018 Russian election is on the right side of the images "

11



[Like Page](#)

[Comment](#)

## Page: Federal News Agency

Text: "Sign up to be in the know about the important news in the country and the world" -- links to Federal News Agency Telegram channel!"

9



#Boeing\_site

К чему готовятся Ротшильды?

Биеннальные наследники Ротшильда Нанси Кларич и Джеффри Р. Хогет продали собственность в 5 400 гектаров.  
<https://boeingisback.com/interesnoe/rothschild-mansion.html>

[See Translation](#)



К чему готовятся Ротшильды?

[boeingisback.com](#)

139 Reactions · 60 Comments · 162 Shares

[Like](#)

[Comment](#)

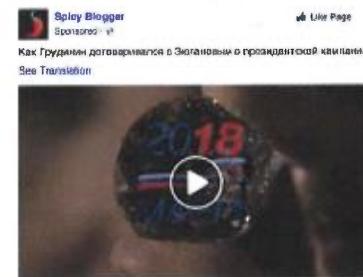
[Share](#)

## Page: Elite Theory

Text: #Boeing\_site  
[lightning emoji] What are the Rothschilds preparing for?

Rothschild's bank heirs Nancy Clarich Tilman and Jeffrey R. Hoget sold a property in 5,400 hectares ... <https://boeingisback.com/interesnoe/rothschild-mansion.html>  
What are the Rothschilds preparing for?  
What are the Rothschilds preparing for?  
[boeingisback.com](http://boeingisback.com)

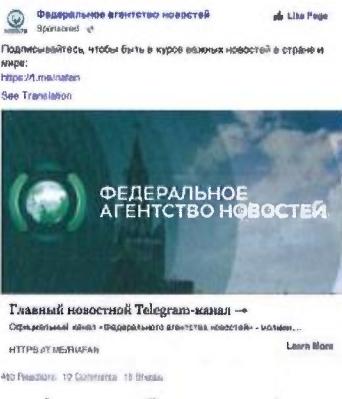
12



107 Reactions · 10 Comments · 240 Shares

Video promotes Russian, and particularly, Moscow's education system as above all the rest in Western countries. Each video clip and text notes comparisons against the US, UK, Germany, China. After each advancement of Moscow's academic prowess is presented, a note shows up about how New York, London, Shanghai, Berlin others need to catch up.

18



Главный новостной Telegram-канал →

Официальный сайт «Федеральное агентство новостей» - Ильин...

[HTTPS://T.ME/FEDERALNEWS](https://t.me/federalnews)

See Translation

Page: Federal News Agency

Text: Subscribe to keep on top of important news in the country and the world: — links to Federal News Agency Telegram channel!"

19



We are the best page about Russia in english!

The Borsch - taste of Russia

This is a traditional beetroot soup. Beef stock, beets and cabbage, potatoes and sour cream are main ingredients of the dish.

See Translation

Page: Tourism in Russia

Text: We are the best page about Russia in english!

The Borsch - taste of Russia

This is a traditional beetroot soup. Beef stock, beets and cabbage, potatoes and sour cream are main ingredients of the dish.

14 Page: Spicy Blogger

Text: Join us if you agree with him! Put [thumbs up emoji] not to lose track of our page!

14



Page: Herald of Moscow

Text: Guests of the festival "Mos / Food!" will be able to master traditional games and amusements of residents of Russian regions.

On March 17 and 18, a large-scale gastronomic festival "Mos / Food!" Will be held in Moscow. At 70 sites, festival visitors will be able to participate in mobile games, comic competitions and cognitive gastronomic quizzes.

The program includes the "Bogatyr Tournament", the northern version of the turtles, "danetki" on food, the game "Drevki", and much more... See More

17

Бодрый Год

Выборы 2018

спонсор

А ты пойдешь голосовать за Грудинина на выборах президента? Ставь лайк, если да!



15 Page: Spicy Blogger

Text: How Grudinin negotiated with Zyuganov about the presidential campaign

15 Выборы 2018

Community

47319 people like this

А ты пойдешь голосовать за Путина на президентских выборах? Ставь лайк, если поддерживаешь!

See Translation



Выборы 2018

Community

47319 people like this

7.4K Posts 126 Comments 10 Shares

Like Comment Share

Page: Elections 2018

Text: Will you go vote for Putin in the presidential election? Click "like" if you are supporting him.

16

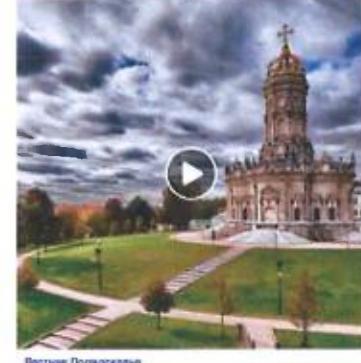
Вестник Подмосковья

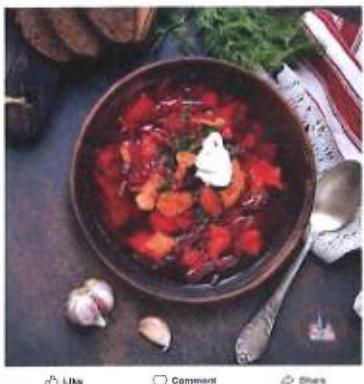
Community

40.7K people like this

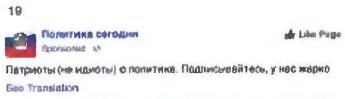
Вы из Подмосковья? Идите родные хран! Скорее подписывайтесь, чтобы быть в курсе новостей!

See Translation





Page: Tourism in Russia  
Text: We are the best page about Russia in English! The Borsch - taste of Russia [heart eyes emoji] This is a traditional beetroot soup. Beef stock, beets and cabbage, potatoes and sour cream are main ingredients of the dish.



Page: Politics Today  
Text: Patriots (not idiots) on politics. Sign up; it's hot in here. The poster reads "We're teaching our kids Solzhenitsyn; we get repentance and appearances in the Bundestag!"

comic competitions and cognitive gastronomic quizzes.

The program includes the "Bogatyr Tournament", the northern version of the turtles, "danetki" on food, the game "Drevki", and much more....See More

17

Ведомости Газета

Выборы 2018

А ты пойдешь голосовать за Грудинина на выборах президента? Ставь лайк, если да!



Выборы 2018  
Community  
47316 people like this

[Like Page](#)

[See Translation](#)



Page: Herald of the Moscow region  
Text: Are you from the Moscow suburbs? Love your native region? Sign up already to stay on top of the news!

20

Вестник Подмосковья  
Community  
11970 people like this

Ты живёшь в Подмосковье? Тогда скорее подпишись на нашу страницу, чтобы быть в курсе всех новостей поблизости! 😊

[See Translation](#)



Вестник Подмосковья  
Community  
12986 people like this

[Like Page](#)

[Like](#) [Comment](#)

[See Translation](#)

Page: Herald of the Moscow Region  
Text: You're from the Moscow suburbs, aren't you? So go ahead and subscribe to our page to be informed of all the news of your favorite area :)